

#### SOUTH COAST TELEVISION SERIES SPONSORSHIP/ ADVERTISING RATES

"South Coast" is a 26 episode series that will be broadcasting on You Too America Network (YTA). YTA appears in 31 million households in over 300 markets nationwide and over 100 million households streaming on the internet (ytaclub.com). South Coast is now accepting Sponsors and Advertisers for the show. "South Coast" television show's first season is 13x30 minute episodes.(22 minutes of programming) Currently we anticipate shooting the show in three segments of 4, 4, and 5 episodes respectively. We are offering two options for selection either a full season of 13 episodes or for a segment of four episodes.

#### SPONSORSHIP OPPORTUNITY

**South Coast is** offering a limited amount of Sponsorships for the show.

**For those Companies** and Services providers who become a Sponsor of the show we offer a special program.

The program consists of the following:

- 1. Lead -in (opening) screen credit with a "Brought to you by" in the credits role.
- 2. Where possible (depends on type of Sponsor) occasional mention of Sponsor by cast members in script dialogue.
- 3. "Special Thanks" in closing credits. Company LOGO

### **Sponsorship Rates:**

Full Season:

13 episodes: \$10,000 per episode.....\$130,000

Paid in three increments for each segment

Segment Sponsorship:

Four Episodes: \$10,000 per episode.....\$40,000

If you feel that your company is a great fit with our show and it's targeted demographic, choosing to become a Sponsor or Advertise with us is a very cost effective manner to expand and enhance your products, services and Brand awareness nationwide.

## **Commercial/Advertising Rates:**

Full Season:

Paid in three increments for each segment.

Segment Advertising:

4 episode minimum: \$5000 per commercial.....\$20,000

Thank you for your interest and we look forward to discussing in further detail with you.

Regards,
Bob Maerz Executive Producer
(805) 729-3642
rmpryceproductions@gmail.com

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Victorious: March 27, 2010 - February 2, 2013



Glee: May 19, 2009 - March 20, 2015



Fame: January 7, 1982 - May 18, 1987

